

FORMAL PROPOSAL FROM COMPACTUM MEDIA

20 short animated films for school students

Two focused awareness series designed for teenagers: clear enough for classrooms, engaging enough for phones, and built to educate while inspiring behaviour change.

20

animated films

2

learning series

1 min

target length each

Designed as classroom-ready animated micro-learning.

The project will create twenty short animated films, split into two series of ten films each. The films will be appropriate for teenage students in school settings and shaped to support discussion, recall, and practical behaviour change.

The final topic list and production plan will be locked after a working conversation with the client team, since approvals, references, and subject inputs will influence the final schedule.

01

Age-appropriate

Written and directed with school teenagers in mind: direct, warm, and never sensational.

02

Behaviour-led

Each film will move from awareness to one simple action students can remember.

03

Visual-first

Animation keeps sensitive topics approachable while making abstract risks easier to see.

04

Repeatable format

A consistent short-film system helps all twenty films feel connected without becoming identical.

TWO SERIES

A balanced set of films across digital safety and health awareness.

Cyber Awareness

Menstrual Health

SERIES 01 | 10 FILMS

Cyber Awareness

A practical, student-friendly series on safer digital behaviour, everyday online judgement, privacy, and peer influence.

Online privacy and personal information

Scams, suspicious links, and quick decisions

Cyberbullying, screenshots, and group behaviour

Healthy boundaries with devices and platforms

Simple stories, strong visuals, and a repeatable production system.

1

Concept and scripts

Define each film's learning point, scene flow, dialogue or narration, and student takeaway.

2

Visual development

Create the look, characters, environments, and recurring visual language for both series.

3

Animation production

Produce short vertical films with motion, pacing, transitions, and classroom-safe storytelling.

4

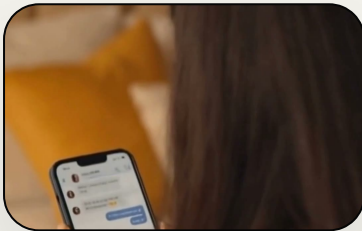
Sound and finishing

Edit, sound design, music, and final polish so each film feels complete and easy to share.

PREVIOUS WORK

Sample films showing animation style, pacing, and finish.

These are reference samples from earlier work. The final school films will be tailored to the cyber awareness and menstrual health topics.



Clarity Relationship

Emotional storytelling sample with a soft, human tone.

[Video link](https://filmproposal.compactummedia.com/Clarity%20relationship.mp4)

<https://filmproposal.compactummedia.com/Clarity%20relationship.mp4>

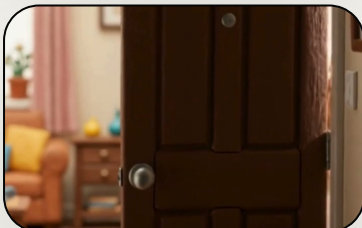


Smart Plug AC Animation

Product-led animation with crisp visual explanation.

[Video link](https://filmproposal.compactummedia.com/Toss%20Smart%20Plug%20AC%20Animation.mp4)

<https://filmproposal.compactummedia.com/Toss%20Smart%20Plug%20AC%20Animation.mp4>

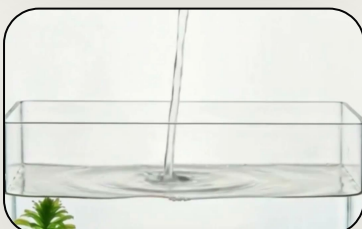


Miles Away From Home

Short-format reel sample with character and pace.

[Video link](https://filmproposal.compactummedia.com/Miles%20away%20from%20home%20Toss%20Reel-2.mp4)

<https://filmproposal.compactummedia.com/Miles%20away%20from%20home%20Toss%20Reel-2.mp4>



Leaky Website

Clear visual metaphor for a digital concept.

[Video link](https://filmproposal.compactummedia.com/Leaky%20Website.mp4)

<https://filmproposal.compactummedia.com/Leaky%20Website.mp4>



Smart Living Sample

Domestic scenario animation with relatable everyday stakes.

[Video link](https://filmproposal.compactummedia.com/Toss%20Smart%20less%20arguing%20.mp4)

<https://filmproposal.compactummedia.com/Toss%20Smart%20less%20arguing%20.mp4>



Smart Living Follow-up

Second short-format sample from the same animated storytelling set.

Video link

<https://filmproposal.compactummedia.com/Toss%20Smart%20less%20arguing%20-2.mp4>



Spiritual Tara

Atmospheric sample with mood, voice, and visual texture.

Video link

<https://filmproposal.compactummedia.com/Spiritual%20Tara%20online%20ad.mp4>

What the proposal includes.

20 finished animated films

Ten films each for Cyber Awareness and Menstrual Health, with an approximate duration of one minute per film.

Creative development

Script structure, visual direction, character/environment treatment, and series-level consistency.

Post-production

Editing, sound design, music, and final export polish for presentation and digital circulation.

Planning alignment

Final topics and production plan to be confirmed with the client team after dependencies are clarified.

Revision allowance

Two rounds of revisions are included, provided the requested changes do not significantly deviate from the approved script.

Commercial proposal for twenty animated films.

Proposed by Compactum Media

Production subtotal

₹8,27,000

GSTIN: 09CWXP3733A2Z3

CONTACT

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Crew

Film Director	₹1,02,000
Film Producer	₹1,02,000
Animation Specialist	₹1,31,000
Visual Development Artist	₹1,02,000
Illustration Artist	₹1,03,000
Subtotal	₹5,40,000

Creative Tools

Image Creation Tools

₹74,000

Animation Tools

₹92,000

Subtotal

₹1,66,000

Post Production

Sound Design

₹40,500

Music

₹30,500

Edit

₹50,000

Subtotal

₹1,21,000

Production subtotal

₹8,27,000

GST at 18%

₹1,48,860

Total payable

₹9,75,860

Commercial notes

Dubbing into additional languages will be charged separately. Exact costs will be discussed, finalized, and shared after the language scope is confirmed.

Two revision rounds are included as long as the work does not deviate significantly from the original approved script.

The exact definition of a significant deviation will be discussed and finalized with the client team before production moves forward.

Revision requests beyond the included rounds, or revisions caused by significant script deviation, will be estimated and billed separately after discussion.

NEXT STEP

**Confirm the topic list, dependencies,
and production calendar with the client
team.**

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Email Rudhraksh

Call